

## SPECIAL LECTURE PROGRAMME ON“ENTREPRENEURSHIP OPPORTUNITIES FOR HOTEL INDUSTRY IN CANADA”

J.J. College of Arts and Science (Autonomous), Pudukkottai. Department of Hotel Management organized a special lecture on “**Entrepreneurship opportunities for Hotel Industry in Canada**” From 9.00 am to 11.00 am on 14<sup>th</sup> December 2021 in college conference Hall. The special guest was **Mr.S.Muthukumar, Proprietor, KK Foods, Canada**. The lecture was attended by 63 students and 5 faculty members of the Hotel management Department. The Dukes and Dutchess club of this department organized the event.

The guest speaker was heartily welcomed by **Mr.K.Arumugam**, III year students of Hotel management. The guest speaker Mr.S.Muthukumar is a man of rich experience in hotel industry.

The guest pointed out that hoteliers can easily enter Canada because there is a huge opening there for hoteliers.

He stressed that students must involves themselves in the preparation of various dishes as a regular practice. He also asked the students to prepare the same food again and again to get more practical experience.

He also advised student to improvise by adding different ingredients in the food as well as altering quantity of ingredients. They should balance the recipe of the food item. After finding out the uniqueness in dishes they have to standardize the recipe.

He also emphasized that the students keep in mind various kinds of customers to the type of clientele we should be ready to make changes in our recipe.

Finally, the guest advised the students to their Culinary Skills.

The Vote of thanks was given by **MR.P.Vishnukeerthi**, I year students of Hotel management.**Dr.S.Karthikeyan**, Head of the Department presented a small token of appreciation to the guest.

The Programme was very good learning experience, the lecturer helped them in understanding the entrepreneurship opportunities for hoteliers in Canada.

Assistant Professors of the Department Mr.S.Bharathithasan, Mr.M.Karthikeyan, Mr.M.Sakthi and Mr.S.Rengasamy participated in this event.

**Head of the Department**

**Dr. S. KARTHIKEYAN**  
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**Principal**

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## TWO DAYS WORKSHOP ON “TASTE OF CHETTINAD”

On 09/12/2021 and 10/12/2021 (Thursday and Friday) two days workshop was conducted in on J.J college of Arts and Science (Autonomous), Pudukkottai by the Department of Hotel Management and Catering Science. The Dukes and Duchess Club of the Department organized the event. In this **Mr.Raja Shankar** acted as the resource person. The topic covered was “ **Taste of Chettinad**”.

The Prime objective of the workshop was to train the students in the preparation of chettinad dishes according to the industrial requirements under the controlled parameters.

**On the Day 1**, The Resource Person emphasized on food hygiene and the standard operating procedure in the hotel industry particularly after COVID-19. The students must know the importance the Mis-en-place in the kitchen. He also made the students learn the different way of vegetables cutting like slicing, chopping, Dice, Mire-poi x and diamond cutting etc.

He demonstrated few the preparation of a chettinad dishes. He also explained the characteristics and role of each and every ingredients used in chettinad food making.

**On the Day 2**, The guest pointed out the role of masala in Indian foods and detailed the medicinal characteristic of herbs and flavoring agents. He also demonstrated various cooking method used in chettinad food - making.

He prepared various speciality chettinad foods like kai Kari kola urundai, Chettinad Parupu chaaru, Pudhina kozhi Biriyani, Kavuni arisi payasam, Kothamali kozhi varuval, Kai kari thengai paal tillu charu, Bise bele bhath, Aloo gadda vepudu, and Elaneer payasam. Which interested the students.

Finally students raised many question about preparation of chettinad food and the resource person clarified the doubt of the audiences.

**Dr.S.Karthikeyan**, Head, Department of Hotel Management. Organized the events and give presidential address **Mr.Dineshkumar**, I year B.Sc. HM & CS. Welcome the gathering.

Finally **Mr.Vishnukeerthi** of I year B.Sc HM & CS gave the vote of thanks. The staff members Mr.S.Bharathithasan,Mr.M.Karthikeyan Mr.M.Sakthi, and Mr.S.Rengasamy take part in the event.

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## HANDS-ON TRAINING ON “CAKE DECORATION”

By 9.00am on Thursday 07.12.2021 The Department of Hotel Management and Catering Science of J.J. College of Arts and Science (Autonomous), Sivapuram, Pudukkottai organized a Training Session in **Cake Decoration** for the benefit of here students.

The trainer was **Mr.B.Ajithkumar, Proprietor Cake Beach bakery Pudukkottai**, an old student of the college. **Dr.S.Karthikeyan** Head of Department introduced the resource person as a distinguished Alumnus of the department and a highly resourceful entrepreneur.

In the course of the Training students were given practice in mixing, kneading and making cakes of different types with various ingredients. He baked a few cakes and demonstrated how they could be decorated with icing.

Mr.B.Ajithkumar offered to give part-time Training to students in his bakery. Students grateful enjoy the session. **Mr.C.Arunkumar III B.Sc.**, Joint-Secretary Dukes and Duchess Club welcome the audience **A.Kavinesh** of II B.Sc., committee member proposed the vote of thanks.

Mr.S.Bharathithasan, Mr.M.Karthikeyan, Mr.M.Sakthi and Mr.S.Rengasamy all members of the faculty organized the meeting.

Head of the Department

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Special Lecture Programme on “An Overview of The Hotel Industry  
With Special Emphasis on the role of the Chef”

The “Dukes and Duchess club” of the Department of Hotel Management and Catering Science of J.J College of Arts and Science (Autonomous), Pudukkottai. Conducted a special Lecture Programme on 01.10.2021(Friday).

Mr.D.Raja Shankar, Corporate Executive Chef, (Hotel Regenta Central RS Chennai) addressed the students on “An Overview of The Hotel Industry With Special Emphasis on the role of the Chef”. He emphasis-ed the importance of discipline, hygiene and punctuality in the hotel industry. He asked the students to make themselves ready to acquire the work culture. He detailed the role of the chef in the hotel industry. Dr. S.Karthikeyan, Head, Department of Hotel Management inaugurated the “Dukes and Duchess” club for the academic year 2021-2022.

Mr.M.Karthikeyan,Assistant Professor Department of Hotel Management welcomed the gathering. Finally Mr. M.Sakthi Assistant Professor, Department of Hotel Management proposed the vote of thanks. Mr.S.Bharathithasan, Assistant Professor, Department of hotel management Organized the event.

Signature of the H.O.D.

**S. KARTHIKEYAN**, B.H.M., M.T.M., M.Sc., M.B.A., M.Phil.,  
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Signature of the Principal

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## Webinar on “Career Opportunities in Tourism and Hotel Industry”

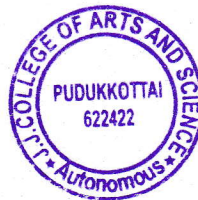
On 08<sup>th</sup> Aug, 2020 One day Webinar had been organized on “Career Opportunities in Tourism and Hotel Industry” by the Department of Hotel Management and Catering Science, JJ College of Arts and Science, Pudukkottai. On this occasion **Dr. R Kannan, Professor and Director of Center for Tourism and Hotel Management, Madurai Kamaraj University, Madurai** had presented a wonderful session on this topic and he also guided towards Opportunities in Tourism Industry, Motel, Flotel, Airport Hotels and Railway Catering. Explain details about the Centralized, Decentralized Kitchen, and Opportunity in Army, Navy and Air force Catering. Motivated the students towards Entrepreneurship by making own Travel Agency can give employment opportunities to others and State Tourism Board jobs are available.

Earlier **Mr.M. Sakthi**, Assistant Professor of department of Hotel Management delivered welcome address and **Mr. S.Karthikeyan** Head, Department of Hotel Management and Catering Science had chaired the event, at the end of this event **Mr.S.Bharathithasan**, Assistant Professor of department of Hotel Management had proposed vote of thanks. More than 135 students had participated and benefited.

**Head of the Department**

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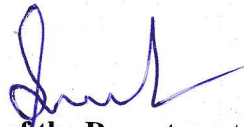


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## Webinar on “Job Opportunities for Hoteliers Post Covid19 in Canada”

On 20<sup>th</sup>Jun, 2020 One day Webinar had been organized on “Job Opportunities for Hoteliers Post Covid19 in Canada” by the Department of Hotel Management and Catering Science, JJ College of Arts and Science, Pudukkottai.

On this occasion **Mr.SaravananVairavan, Chef De Partie, Hotel Delta Marriott, Regina Saskatchewan, Canada** had presented a wonderful session on this topic and he also guided towards Job Opportunities for Hoteliers Post Covid19 in Canada. Explain details about the Post Covid19 recruitment Scenario not only Hotels in Canada but also reputed hotels in other foreign countries. Motivated the students towards getting foreign Employment by making themselves skillful. Earlier **Mr.S.Karthikeyan**, Head, Department of Hotel Management and Catering Science delivered welcome address and had chaired the event, at the end of this event **Mr.S.Bharathithasan**, Assistant Professor of department of Hotel Management had proposed vote of thanks. More than 160 students had participated and benefited.



**Head of the Department**

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